

Attn: Matt Salley 255-2 865.694.2700	From: Billy Carmen 866-781-8033
Production: DIY Tools & Techniques 9721 Sherrill Blvd Knoxville, TN 37932	Manufacturer: Above All Co
Product Name:	Forearm Forklift™ lifting straps
Description:	Patented lifting straps for moving heavy and hard to handle items easily. Only moving tool ever to be O.S.H.A. accepted to reduce back injuries due to heavy & repetitive lifting.
Product History:	Invented in 1997 by Mark Lopreiato.
Benefits:	Prevents back injuries because it encourages proper lifting techniques. Prevents floor damage because moves items without wheels. Lifts all types of furniture, appliances, dry wall, generators, etc.
Market Sector:	DIY/Home Imprvmnt.(painting & flooring), Woodworking & Cabinetmaking, HVAC Installt'n, Restoration, Moving & Storage, Janitorial, Furniture & Appliance Sales, etc.
Retailers:	Ace Hardware, Johnstone Supply, Carrier, SampleRewards.com, BobVila.com, QVC Television, Amazon.com, Woodworker's Supply, Rockler Woodworking Supplies, SafetyZone.com, Lee Valley Tools, BuilderDepot.com, U-Haul Stores and worldwide.
Demo Time:	4 minutes for total demonstration;
Installation Tool Requirements:	None needed
Prop Requirements:	An armoire, a refrigerator, Sheetrock® and generator
Press Release:	http://bearep.com/index.cfm?fuseaction=product.display&Product_ID=23
Product Data Sheet:	http://bearep.com/index.cfm?fuseaction=product.display&Product_ID=23
Location Needs:	
Press Contact:	Billy Carmen (866) 781-8033 or billy@wizind.com
Notes:	Reference these as the only OSHA accepted moving tool ever.
Retail Cost:	\$26.95

